



MID-ATLANTIC FOOD, BEVERAGE & LODGING EXPO 2008
WEDNESDAY & THURSDAY SEPTEMBER 17 & 18, 2008
BALTIMORE CONVENTION CENTER, BALTIMORE, MD
Application & License Agreement for Exhibition Participation

ACCOUNT EXECUTIVE: Dennis Imbesi

COMPANY NAME (TRADING AS) _____ DATE _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ FAX _____

WEB ADDRESS _____ EMAIL _____

EXPO CONTACT NAME _____ TITLE _____

DESCRIBE COMPANY'S PRODUCTS OR SERVICES AND EXHIBITOR CATAGORY _____

LIST COMPETITORS FROM WHOM YOU DESIRE BOOTH SEPARATION _____

***By becoming an exhibitor you are authorizing us to send information on products and services by phone and fax under U.S.C. 47sec.227.

*** 2008 BOOTH RATES ***

10' x 10' STANDARD BOOTH	\$1500.00	10' x 20' DOUBLE ENDS MIDWAY	\$3000.00
10' x 10' MIDWAY BOOTH	\$1600.00	20' x 20' MIDWAY (Access to 4 Aisles)	\$6600.00
10' x 20' DOUBLE ENDS (Access to 2 Aisles)	\$2900.00	BOOTH CORNER CHARGE:	\$100.00

BOOTH AMENITIES

Booth rentals include your company listing on RAM's web site, carpet, basic booth cleaning, back and side drapes, a 7" x 44" sign. Optional amenities i.e., tables, chairs, electric, lead retrieval systems or upgrades, etc. may be rented separately at an additional charge.

DISCOUNT

Any one member company renting 4 -7 (10'x10') booths saves 10% off the total rental price. Any one member company renting 8 or more (10'x10'), booths saves 20% off the total rental price.

QTY. # _____ 10' X 10' STANDARD BOOTHS @ \$1500.00 EA = \$ _____
 QTY.# _____ 10' X 10' MIDWAY BOOTHS @ 1600.00 EA \$ _____
 QTY.# _____ 10' X 20'DOUBLE ENDS @ \$2900.00 EA = \$ _____
 QTY.# _____ 10' X 20'DOUBLE ENDS MIDWAY @ \$3000.00 EA = \$ _____
 QTY.# _____ 20' X 20' MIDWAY @ \$6600.00 EA \$ _____
 Allied Membership Discount @ \$50.00 \$ _____
 (No Discount on Midway Aisle Booths)
 Corner Charge @ \$100.00 \$ _____
 TOTAL SPACE COST @ \$ _____

Payment Schedule:
 • With Application 50%
 • By June 30, 2008 100%

Payment must be returned along with signed agreement

Maximum back wall height of 8 feet is allowed only in the rear center half of the booth, 10 feet wide with a 4 foot height restriction on all materials in the remaining space to the aisle so as not to block booths behind)

PLEASE LIST BY NUMBER YOUR PREFERENCE FOR BOOTH LOCATION: (Do you require in-booth water/drain? ___)

1st Choice Booth _____ **2nd Choice Booth** _____

In applying for exhibit space at the 2007 Mid-Atlantic Food, Beverage & Lodging Expo, the exhibiting company agrees to abide by the Exhibitor Guidelines set forth by Show Management.

AUTHORIZATION SIGNATURE: _____

(This Signed application represents your commitment to purchase space in the above mentioned trade show)

RETURN THE COMPLETED APPLICATION AND CREDIT CARD INFORMATION OR CHECK PAYABLE TO:

RESTAURANT ASSOCIATION OF MARYLAND (RAM), 6301 Hillside Court, Columbia, MD 21046 or FAX 410-290-7898

EMAIL: dimbese@marylandrestaurants.com

Please charge to our:
 MC _____, VISA _____, DISCOVER _____, AMEX _____

Account # _____

Expiration Date: _____

Card Holders Name: _____

Signature: _____

50% DEPOSIT _____

PAYMENT IN FULL ENCLOSED _____

AFTER JULY 11, 2008 ONLY PAYMENTS IN FULL WILL BE ACCEPTED TO HOLD SPACE. Notice: In order to guarantee your show listing in the EXPO edition of Maryland Hospitality Magazine, we must receive your contract with payment in full by June 16, 2008. Cancellation and Downsize Policy: Written notice received prior to June 16 - refund less 30% booth service charge; between June 17 & July 31 - refund equal to 50% of total rental; after July 31 - no refunds issued.

NO BOOTHS HELD LONGER THAN ONE WEEK WITHOUT DEPOSIT



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BOOTH LISTING INFORMATION

Please supply the following information, for your **BOOTH LISTING** on the
MID-ATLANTIC FOOD, BEVERAGE & LODGING EXPO WEB SITE AND SHOW GUIDE

COMPANY NAME (TRADING AS) _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ FAX _____

WEB ADDRESS _____ EMAIL _____

EXPO CONTACT NAME _____ TITLE _____

ALLIED MEMBER YES NO

SUBMIT COMPANY LOGO YES NO

ADDITIONAL SERVICES:

- | | |
|--------------------------------------|---|
| <input type="checkbox"/> HOTEL ROOMS | <input type="checkbox"/> WATER / DRAIN HOOKUP |
| <input type="checkbox"/> ELECTRICITY | <input type="checkbox"/> FIRE EXTINGUISHER |

AUTHORIZATION SIGNATURE: _____

(This Signed application represents the booth information supplied is correct for display on the EXPO Site Floor Plan and EXPO Show Guide)

RETURN WITH YOUR COMPLETED APPLICATION: